



'How to install'

1. Sign Up for a free 30-days trial. No Credit Card is required. You can use your facebook account. Panel can be accessed at <http://panel.inteliwise.com>



2. Fully customize the look of your Virtual Agent. You can change color schemes, choose one of the 100+ avatars and backgrounds. New features like – side tab widget without the avatar, search bar and website integration are coming soon, but are available in the Enterprise plan.

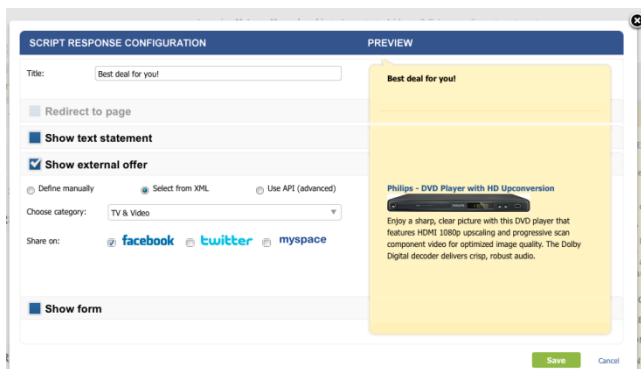


3. If you are not using Magento as your eCommerce platform you can upload your own XML file (we provide a Schema) with information such as: Category, Title, Description, Product URL, Image. This way you can use the database you already have and do not need to spend any additional time.

XML Example

Please review a short example of the XML structure describing few promotions from bestbuy.com:

```
<?xml version="1.0" encoding="UTF-8"?>
<offers xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xsi:noNamespaceSchemaLocation="http://client
<group title="TV & Video" id="ahj25a3">
  <offer>
    <title>[[CDATA[Epson - PowerLite Home Cinema Projector]]</title>
    <description>[[CDATA[Portable, weighs 3.1 lbs., 1280 x 800 native resolution, i
    <image>[[CDATA[http://images.bestbuy.com/80/BestBuy_US/Images/products/9533/953
    <link>[[CDATA[http://www.bestbuy.com/site/epson--PowerLite+Home+Cinema+Project
  </offer>
  <offer>
    <title>[[CDATA[Philips - DVD Player with HD Upconversion]]</title>
    <description>[[CDATA[Enjoy a sharp, clear picture with this DVD player that fe
    <image>[[CDATA[http://images.bestbuy.com/80/BestBuy_US/Images/products/9905/990
    <link>[[CDATA[http://www.bestbuy.com/site/Philips--DVD+Player+with+HD+Upconver
  </offer>
</group>
<group title="Mobile Phones" id="hdj22b">
  <offer>
    <title>[[CDATA[Motorola - Atrix Mobile Phone - Black (AT&T)]]</title>
    <description>[[CDATA[<b>Pocket or dock it.</b> The ATRIX 4G gives you a powerfu
    <image>[[CDATA[http://images.bestbuy.com/80/BestBuy_US/Images/products/1800/180
    <link>[[CDATA[http://www.bestbuy.com/site/Motorola--Atrix+Mobile+Phone--Black
  </offer>
</group>
```



4. After a successful upload of the XML file you can customize message displayed by the Virtual Agent. You can choose a Category to be displayed and just choose the social marketing portals you want to use: facebook, twitter and mySpace. You can also define your own offer (only one per scenario). XML has no limits.

5. The final step depends on the system you are using to manage your website. We provide a plug-in for WordPress, Magento, LivePerson and much more. If you are not using any of the supported systems you can simply embed the HTML code that you can get in the panel.

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN" "http://www.w3.org/TR/xhtml
<html xmlns="http://www.w3.org/1999/xhtml">
<head>
<title>InteliWISE Virtual Agent - Example of embed code placement</title>
<meta http-equiv="Content-type" content="text/html; charset=utf-8" />
...
</head>
<body>
...
<script type="text/javascript" src="https://client.inteliwise.com/proxy/Inteliwise
</body>
</html>
```